



Tuesday, September 12 - Friday, September 15, 2017

### New Exhibitor Spotlight Program

As a new exhibitor at Casual Market Chicago 2017 you can get additional exposure thru our New Exhibitor Spotlight Program. The free promotional program includes:

- Exposure in the **New Exhibitor Showcase** located in Casual Suites on the 7<sup>th</sup> floor. The Showcase will feature one 22" x 28" color product photo as well as a sign with your company name and booth number.
- **Editorial inclusion in *Hearth & Home* magazine.** The magazine will profile new exhibitors and relevant photography in their September issue, which is available on-site during Casual Market Chicago and is sent to more than 20,000 subscribers. Please note: We must receive information and photography from 15 new exhibitors in order for the article to appear.

To participate you must:

- Fill out the information below
- Send up to two **high-res image (300 ppi) digital 5" X 7" (JPEG or TIFF files)**, color images (featuring different products), preferably shot in an outdoor setting. **Images cannot include logos or text.** Fill out the information for each image as requested below.
- Please note the company description and caption information you provide will be published **AS IS**, so please give complete details
- **Submit this form and images no later than Monday, July 17, 2017**

Company Name: \_\_\_\_\_

Market Booth Location: \_\_\_\_\_

Contact person (and email address for internal use only): \_\_\_\_\_

Contact phone number: \_\_\_\_\_

Contact Email (for internal use): \_\_\_\_\_

Address & Phone Number: \_\_\_\_\_

Web URL: \_\_\_\_\_

General description of company's product lines or services (approx 25 words):

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Caption information for Photo #1. Include name of product or collection, information on construction materials, finishes and product features (approx. 50 words for each image):

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Caption information for Photo #2. Include name of product or collection, information on construction materials, finishes and product features (approx. 50 words for each image):

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**EMAIL OR MAIL  
FORM TO:**

**Dyra Holt  
New Exhibitor Program  
theMART  
222 Merchandise Mart Plaza  
Suite 470  
Chicago, Illinois 60654  
[casualmarket@themart.com](mailto:casualmarket@themart.com)**

\*\*Please send hi-res JPEG or TIFF images by uploading to the following link-  
<https://themart.imagerelay.com/ul/3865fecdcbfd4f49bf125e8597e92105> (also located in New Exhibitor section of [Exhibitorinfo.com](http://Exhibitorinfo.com)) or by sending a USB flash drive to the above address.

**FORM AND IMAGES DUE BY:  
Monday, July 17, 2017**