QR Leadr

Faster, Smarter, Lead Retrieval

QR Leadr is a QR code powered lead retrieval App that will help you enhance the value of each attendee interaction onsite at expos and trade shows.

Created by **:::** Designer Pages

AD Design Show 2016

Key Features

BASIC & PRO LICENSE INCLUDES:

QR Scanning:
Abbreviated for Quick Response (QR), a QR code is a new type of barcode that can be scanned with a camera, such as the camera on your iPhone, iPad, iTouch, or Android devices. You'll be very impressed with the fast readability as compared with former barcode systems.

Bulk Scanning:
Allows users to quickly scan multiple badges simply by moving your camera viewfinder over attendees' badges. This feature is very handy when speaking to groups of attendees at the same time.

Lead Augmentation:
Immediately after scanning an attendee's badge, you'll be able to easily attach product(s) or note(s) to an attendee or group of attendees. Even better, we allow you to import your products and custom notes online so you're quick with your fingers on site, and not typing in product names or note over and over again.

PRO LICENSE ALSO INCLUDES:

Live Follow Up with eLiterature:
As a Pro subscriber you will be able to send follow ups to attendees in real time, as soon as you finish scanning their badge. Now attendees know you care before even having a chance to sleep on it.

Feature requires network connection to be real-time. Without network connection, follow up emails will queue on device, and send automatically once you've connected to a network.

QR Leadr is the recommended lead retrieval package for AD Design Show 2016.
For other device options, contact **qrleadr@designerpages.com**.

Submit your order for QRLeadr at www.qrleadr.com

	Early Bird expires 2.17.16	Standard expires 3.1.16	On-Site
Basic License *1 License*	$450.00	$500.00	$550.00
Pro License *5 Licenses*	Early Bird expires 2.17.16 $550.00	Standard expires 3.1.16 $650.00	On-Site $700.00
Additional PRO License **$50/each**			
Android Rental **$175/each**			

"QRLeadr enabled our whole sales force to generate leads. It wasn't two people scanning at the front of a long line anymore. Throughout the show, we watched live tracking of our leads on QRLeadr.com."

Doug Shapiro, Brand Manager, OFS Brands

"We didn't even have to push a button, QRLeadr scanned badges automatically and the attendee's information would show up on the screen. There was a notes column where we recorded if they had questions or wanted any samples. Since QRLeadr saved us time, we had more time to talk with attendees."

Liz Sutton, Showroom Sales Specialist, The Mohawk Group