

# Casual Market Chicago Deadline Checklist

## New Exhibitor Spotlight Program

- New Exhibitor Showcase Submission: **August 11<sup>th</sup>**
  - Form
  - 2 High-res image (300 ppi) digital 5" X 7" (JPEG or TIFF files), color images (featuring different products)

## New Product Gallery

- Product Submission: **August 18<sup>th</sup>**
  - \$250 Payment (\$225 for New Exhibitor)
  - Reservation Form
  - Photo of Product
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- Product Delivery: **Between 8 am-3 pm Friday, August 21- 25, 2017**
- Product Pick-up (Permanent Showrooms): **Between 8 am-3 pm Wed., Sept. 6**

## Merchandising Excellence Awards

- Reservation Form: **Monday, August 28**

## Press Kits

- Delivery: **Friday, September 1<sup>th</sup>**