

MAGAZINE PARTNER ADVERTISING

Casual Living

In the continuing effort to promote the casual furniture industry, theMART has again partnered with Progressive Business Media— Casual Living, Furniture Today and Home Accents Today—in order to increase exposure and reach furniture and specialty stores.

The August issue of Casual Living features ICFA Design Excellence Awards submissions and the September issue of Casual Living will include a special section on Hot Products at Casual Market Chicago This special section will feature furniture, accessories, garden and tabletop products at September Market. In addition Casual Living publishes the only show daily newspaper that is distributed at the show. These could be excellent ways of promoting your products to key industry executives.

Electronic Opportunities

Progressive Business Media provides a wide variety of electronic marketing opportunities to reach your customers. Whether it is electronic direct mail (e-blast), e-weekly newsletters, breaking e-news, and website placement or web casts (online videos of your showroom), Casual Living magazine can get your message to the key decision makers in the Casual Market Chicago place. Call John Emerick today for complete information on electronic marketing, at 336.605.3780

In order to make a significant impact and help grow the home furnishings industry, your advertising support would be greatly appreciated. Special package rates are available from our partners at Progressive Business Media. You can expect a maximum return on your advertising investment with these leading publications.

We hope you will support Progressive Business Media in our joint pursuit of promoting to the home furnishings industry. Please direct inquiries to us by calling John Emerick at 336.605.3780 or reach him at jemerick@casualliving.com or faxing inquiries to 336.605.1143 or write us at Casual Living, 7025 Albert Pick Rd., Suite 200, Greensboro, NC 27409.

Furniture World

Furniture World Magazine (established in 1870) reaches retail furniture store subscribers in the US and Canada with a guaranteed total circulation of 20,000 (BPA Audited). The magazine's target audience is owners and top managers at top-100 home furnishings retailers, major chains and independent furniture stores who read the magazine for its in-depth and helpful articles on retail marketing, finance, operations, trends, sales education and sales management.

The magazine is available online in a digital flip page edition sent to 8,500 eSubscribers, via an iPhone/iPad App, and also at <http://www.furninfo.com/Digital%20Edition>. Furniture World provides free-distribution copies available at major and regional furniture shows and offers added value to advertisers via eBlasts and banners. It's high traffic, information-rich www.furninfo.com website that receives over 250,000 visits per month. For more information on advertising and editorial opportunities, contact Russell Bienenstock, Editorial Director/ CEO at russ@furninfo.com or 914-235-3095.

Garden Center

Garden Center magazine is known for providing a stream of useful, proven, smart ideas for independent retailers. In addition to featuring unparalleled editorial coverage of business, retailing and new products and varieties, each issue focuses on the latest trends and provides timely coverage of critical seasonal issues. *Garden Center* magazine reaches the top 5,000 qualified subscribers with our print edition and is also distributed digitally to over 20,000. Visit us at www.GardenCenterMagazine.com

Hearth & Home magazine, the Voice of the Hearth, Patio and Barbecue Industries

Hearth & Home's circulation reaches virtually the universe of specialty retailers who sell Patio, Hearth and/or Barbecue products. Circulation also includes architects, designers, landscape architects who sell or specify Patio Furnishings. Circulation is throughout the U.S. and Canada with bonus distribution at major Industry trade shows and Markets including the ICFA Casual Market.

Advertise in Hearth & Home to reach buyers who attend the ICFA Casual Market (and those who don't attend).

September (Show) issue line up:

- New Products section featuring products to be introduced at the 2017 ICFA Casual Market.
- "Sitting Pretty" a variety of CEO's from the patio furniture industry sharing their overviews on the last and next season.
- Features relating to the Barbecue and Hearth Industries
- "Business Climate" with monthly data on: Retailer sales, Retailer Comments, Weather Reports affecting sales, Consumer Confidence Index, and Stock Watch.

Advertising Programs:

- Print options: Standard Display and value-priced Marketplace Ads
- Digital advertising options: eBlast and Banner Ads.

Make sure your sales message is positioned in Hearth & Home where buyers go for in-depth industry information, sales trends and exclusive sales data to help their business grow. It's the go-to magazine for quality, well researched information.

Call today for advertising information: 800-258-3772.

Home Furnishings Business Magazine

Published 12 times a year, Home Furnishings Business (HFB) is the only furniture industry trade publication dedicated to covering business and strategy for the furniture industry. Home Furnishings Business is available in print or digital format and offers valuable strategies and intelligence for retailers and manufacturers who want to conduct a successful business today and tomorrow. Home Furnishings Business is offered free to individuals who meet pre-established criteria and offers authoritative and inspiring in-depth articles that keep readers up-to-date with the latest industry news. Home Furnishings Business Media also offers:

- HFB NOW! - A free daily email newsletter delivered every weekday, providing the latest home furnishings industry news, new product announcements, show reports and people news
- DESIGNER WEEKLY – A free weekly email newsletter delivered on Wednesdays, serving the interior design community
- TARGETED E-MAIL CAMPAIGNS – to reach your desired audience
- E-MARKET PREVIEW – 3 digital editions per market with previews before market and a wrap-up after market.
- A WEBSITE filled with relevant original content and multiple digital advertising opportunities
- CUSTOM PUBLISHING OPPORTUNITIES like our hybrid "Magalogs" for retailers
- E-CATALOGS - a digitization of your catalog so it's an up-to-date digital product catalog in a user-friendly format with unlimited reach to your targets 24/7

For more information call: Bob George at 404-390-1527 or e-mail bobgeorge@hfbusiness.com

HFN

HFN is the only total home magazine dedicated to providing the latest breaking news and information for all categories of home furnishings retailing: Furniture, housewares, floor covering, lighting, tabletop and more. Targeting senior management decision-makers, category buyers and leading manufacturers, HFN provides these executives and retail store owners with important information that affects the industry across all channels of distribution. With a particular focus on market trends and the hottest new products in the industry, HFN also reports on marketing and merchandising strategies, finance, mergers and acquisitions, personnel and all other issues impacting the business of total home furnishings.

In today's changing retail market, HFN is the only publication that delivers quality content reaching tomorrow's customer today. Ask about discounted rates for Casual Market Chicago Showrooms and Exhibitors. Contact: Maureen Azzato, Publisher & Editorial Director, 937.934.2275, Mazzato@hfnidigital.com

Hospitality Design

Hospitality Design (HD) magazine is the premier trade magazine serving the field of hospitality design. It connects owners, operators, purchasing agents, designers, and architects involved in the design of hotels, resorts, restaurants, cruise ships, nightclubs/lounges, spas, and all other hospitality-oriented projects. *HD* continues its 35-plus-year mission to publish the accomplishments of various design teams that collaborate to bring the most innovative examples of new construction and renovation to the industry. To learn more about advertising opportunities contact Paul Bienkowski, Publisher, 860-644-3861, pbienkowski@cox.net.

Landscape Architecture Magazine

Founded in 1910, *Landscape Architecture Magazine (LAM)* is the monthly magazine of the American Society of Landscape Architects. *LAM* is the only paid subscription, AAM-audited magazine in the landscape architecture industry, connecting you with more than 60,000 readers who specify over \$140 billion in products and services each year. *LAM* is available in digital subscription format via Zinio, adding valuable interactive capabilities such as free links to advertiser web sites. To advertise in the *Landscape Architecture Magazine* please contact Daryl Brach, Senior Sales Manager, at dbrach@asla.org 202.216.2335 to be directed to your advertising representative.

Ocean Home Magazine

Ocean Home magazine - print and digital edition - offers advertisers a unique opportunity to reach an incomparable community of active buyers and renters of luxury oceanfront, ocean view, ocean accessible, and island homes and villas around the country and the globe. In addition to their search for the picture-perfect oceanfront property, villa or resort, to call home, our readers are interested in coastal architecture, nautical accessories, design, décor and outdoor lifestyle accoutrements for their ocean home.

Contact us to reach the wealthiest consumers in the world who can easily afford multiple vacations homes and products for their coastal lifestyle. For media kit information and rates, please see the links below, or call us at 978-824-2811.

Patio & Hearth Products Report

Patio & Hearth Products Report is a bimonthly tabloid-sized publication for owners and managers of specialty casual furniture stores, specialty retailers and dealers of patio, hearth, grill, outdoor-furniture, outdoor-kitchen and outdoor-living products.

Total circulation is 15,000. Each issue includes feature articles and departments on outdoor furniture, hearth products, outdoor-kitchens, outdoor-living products, as well as trends within the patio, hearth and barbecue industry. In addition, each issue of P&HPR features Product Profiles (new products section), as well as Industry News (news section).

With each ad, advertisers receive two product releases in Product Profiles (new products section). In addition, ads and product profiles are included with the online digital-editions of P&HPR, which includes direct links to the advertiser's website. The July/August issue of P&HPR receives bonus distribution at Casual Market Chicago in September. Extra copies of the July/August issue are distributed from our exhibit booth, in addition to the publication bins that are located throughout the Merchandise Mart. Ad closing is June 30 with ad artwork due by July 7. To reserve ad space or obtain additional information about advertising, contact Tony Ramos, Publisher, 310.792.7448, tramos@peninsula-media.com

RetailerNOW

RetailerNOW is the official publication of the Home Furnishings Association, written for retailers working ON their business, not just IN it. We're the only association and magazine focused on the success of the home furnishings retailer. More than 90% of our readers are retailers (26% are HFA members)—ranging from the top 100 to local independents. Each issue includes articles on technology, sales and marketing, advertising, operations, family business, sales training, products and more—essentially, we cover any topic that helps a retailer do better business. Published 10 times a year, RetailerNOW's reaches owners, presidents, store managers, founders—decision makers. For editorial contact Robert Bell, RBell@myhfa.org; for advertising contact Lynn Orr, LOrr@myhfa.org.