



NeoCon  
 June 15 – 17, 2015  
 The Merchandise Mart  
 Chicago

**Exhibit Photography & Video** - Includes color corrected, high resolution images with unlimited usage rights shipped via ground service within 7 business days from the end of the show unless otherwise stated below. E-Delivery of images and video reel will be uploaded to Dropbox for 15 days or your FTP site within 5 business days from the end of the show. For expedited delivery on any services, please contact us.

	QTY
<b>8x10 Print per view</b>	<b>\$145.00</b> _____
<b>Digital Image on CD per view</b>	<b>\$180.00</b> _____
<b>Digital Image E- Delivery per view</b>	<b>\$195.00</b> _____
<b>8x10 Print &amp; Image on CD per view</b>	<b>\$210.00</b> _____
<b>8x10 Print, Image on CD &amp; E- Delivery per view</b>	<b>\$235.00</b> _____
<b>Dynamic Exhibit Photography- (Ideal for Exhibit Builders and Product shots)</b>	
<b>Complete Studio Look with Post-Production per view</b>	<b>\$500.00</b> _____
<i>Imaging technicians will remove background, distracting objects or wall graphics, in addition to color correction. Both the original view and enhanced view will be delivered on both on CD and an 8x10 print.</i>	
<b>Additions to Exhibit Photography</b>	
<b>On-site Delivery of Exhibit Photography</b>	<b>\$75.00</b> _____
<i>All unmanipulated digital images or video reel surrendered on-site on USB drive within 24 hours after image capture.</i>	
<b>Duplicate CD of entire order</b>	<b>\$50.00</b> _____
<b>Additional 8x10 Prints</b>	<b>\$40.00</b> _____
<b>*NEW* Video Footage – (4 view minimum)</b>	<b>\$475.00</b> _____
<i>5-10 minutes of HD BRoll video of booth, without sound, captured during photography session. Booked in 30-minute intervals. Additional time charged at \$300 per 30 minutes.</i>	
<b>*NEW* Video Footage– (No minimum Photography Order)</b>	<b>\$680.00</b> _____
<i>5-10 minutes of HD BRoll video of booth, without sound, unscheduled before or during show hours. Please notate on Order Form (p.4) with or without people. Booked in 30-minute intervals. Additional time charged at \$300 per 30 minutes.</i>	
<b>*NEW* Video Footage Edit</b>	<b>\$375.00</b> _____
<i>Includes a 30-45 second edited video from the footage purchased above with stock music and limited graphic. Delivered electronically within 10 business days from the final day of the show</i>	

**Subtotal Page 1** \_\_\_\_\_

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**Exhibit Photography & Video Pro Packages-** Includes color corrected, high resolution images with unlimited usage rights shipped via ground service within 7 business days from the end of the show. E-Delivery of images and video reel will be uploaded to Dropbox for 15 days or your FTP site within 5 business days from the end of the show. QTY

**Pro Pack A** \$1,100.00 \_\_\_\_\_  
 Includes 6 views of the exhibit delivered both on CD and via E-Delivery  
**ProPack A 8x10 Prints** \$100.00 \_\_\_\_\_

**Pro Pack B** \$2,175.00 \_\_\_\_\_  
 Includes 15 views of the exhibit delivered both on CD and via E-Delivery  
**ProPack B 8x10 Prints** \$175.00 \_\_\_\_\_

**\*NEW\* Pro-Pack A w/ Video Footage** \$1,450.00 \_\_\_\_\_  
 Includes 6 views of the exhibit delivered both on CD and via E-Delivery and 5-10 minutes of HD BRoll video of booth, without sound, captured during photography session. Video booked in 30-minute intervals. Additional time charged at \$300 per 30 minutes.

**\*NEW\* Pro-Pack B w/Video Footage** \$2,490.00 \_\_\_\_\_  
 Includes 15 views of the exhibit delivered both on CD and via E-Delivery and 5-10 minutes of HD BRoll video of booth, without sound, captured during photography session. Video booked in 30-minute intervals. Additional time charged at \$300 per 30 minutes.

**\*NEW\* Video Footage Edit** \$375.00 \_\_\_\_\_  
 Includes a 30-45 second edited video from the footage purchased above with stock music and limited graphic. Delivered electronically within 10 business days from the final day of the show

**Additional Pro Pack Views per view** \$75.00 \_\_\_\_\_

**Event Photography** -All event photography services are to be used for timed special events only and must be booked in consecutive hourly increments to obtain discounted pricing. For expedited delivery on any services, please contact us. QTY

**Photographic Coverage and Delivery of all images on DVD** Hours \_\_\_\_\_  
 \$375.00 for first hour, \$325.00 for second hour, \$275.00 for any additional hours  
 Delivery of color corrected, high resolution images with unlimited usage rights within 7 business days from the end of the show.

**On-Site Delivery of Event Images on a 4 GB USB Drive** \$75.00 \_\_\_\_\_  
 Surrender of all unmanipulated digital images on-site on USB drive within 2 hours after the end of the assignment.

**Upload of Event Images to Social Media Site Post-Event** \$50.00/hr. \_\_\_\_\_  
 Time based upon photographic coverage booked above. All digital images uploaded to your social media site of choice within 4 hours after the end of the assignment.

For upload of images to Social Media *during* an event, or branding of images with logos or text, **please contact us for further information.**

**Description of Event:** \_\_\_\_\_  
 \_\_\_\_\_

**Location:** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Time:** \_\_\_\_\_

One hour minimum, booked in hourly increments. Events taking place away from the main convention center are subject to a two hour consecutive minimum. Travel time to and from event might result in additional fees. Does not include Exhibit or Product Photography.

**Green Screen Photography/On-site Printing-** Place attendees into digital backgrounds. Add custom borders, logo or message. Attendees can receive professional prints or digital uploads. Packages start at \$1,200.00. Please contact us for further information.

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<b>HD Video Production</b> - All delivered video footage includes unlimited usage rights.	<b>QTY</b>
<b>All-Inclusive Video Package</b> <i>Up to 2 consecutive hours (including setup and breakdown time) of in-booth HD shoot with 1 videographer and standard HD kit, 1 edited and produced video up to 3 minutes long with rough cut and 1 edit. Includes intro, outro, stock music and titling. First draft delivered online within 15 days from the final day of the show. Final video delivered online upon final approval.</i>	<b>\$1,975.00</b>
<b>B Roll 120- Scheduled Raw Footage* Capture</b> <i>Up to 2 consecutive hours (including setup and breakdown time) of in-booth HD shoot with 1 videographer and standard HD kit at the time of your choice during show hours. Delivery of raw footage* on a USB drive within 10 business days from the final day of the show.</i>	<b>\$1,500.00</b>
<b>Half Day B Roll Shoot</b> <i>Up to 4 consecutive hours (including setup and breakdown time) of in-booth HD shoot with 1 videographer and standard HD kit. Delivery of raw footage* on a hard disk drive within 10 business days from the final day of the show.</i>	<b>\$1,975.00</b>
<b>Full Day B Roll Shoot</b> <i>Up to 8 consecutive hours (including setup and breakdown time) of in-booth HD shoot with 1 videographer and standard HD kit. Delivery of raw footage* on a hard disk drive within 10 business days from the final day of the show.</i>	<b>\$2,975.00</b>
<b>Video Production Additions</b>	<b>QTY</b>
<b>1 Additional Wireless Mic</b> <i>More than 2 mics will require a sound mixer and may require a sound tech on-site. Price for sound mixer and tech determined by scope of the project.</i>	<b>\$75.00</b>
<b>Post-Event Editing (3 Minute Video)</b> <i>An additional standard edited and produced video including intro, outro, stock music and titling up to 3 minutes long with rough cut and 1 edit from existing footage. Delivered online within 15 business days from the final day of the show.</i>	<b>\$1,250.00</b>
<b>Raw Footage Delivery Options</b> <i>External hard disk drive</i>	<b>\$200.00</b>

**\*Raw Video Footage Disclaimer**  
 All raw footage is provided as is and may not be usable directly.  
 It is meant to be edited by a professional before use and saved in the appropriate format.  
 For examples of the video products, please visit <http://www.oscarandassociates.com/video>

**Description of Video:** \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Location:** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Time:** \_\_\_\_\_

(Telephone confirmation to be provided upon receipt of form.)

**Subtotal Page 3** \_\_\_\_\_

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<b>Order Form</b>	
<b>Bill To Company</b> _____	
Billing Address _____	
City _____	State _____ Zip _____
Ordered By _____	
Phone _____	
Fax _____	
Email _____	
Name on Card _____	
Card Number _____	Exp. _____
Signature _____	
<b>Ship to Company</b> _____	
Shipping Address _____	
City _____	State _____ Zip _____
Ship to Attention _____	
Ship to Email _____	

Subtotal Page 1	_____
Subtotal Page 2	_____
Subtotal Page 3	_____
Sales tax	_____
<i>(Products delivered in IL subject to 9.25% sales tax.            Products delivered in Texas- applicable sales tax apply)</i>	
Shipping & Handling	<b>\$20.00</b>
<i>(Via ground services)</i>	
<b>TOTAL</b>	_____

<b>Booth Name</b> _____	<b>Onsite Instructions</b> _____
<b>Booth #</b> _____	_____
<b>On-site Contact</b> _____	_____
<b>On-site Contact's email</b> _____	_____
<b>Cell#</b> _____	<b>Exhibit Photography/Video Reel Instructions</b>
<b>Onsite contact email address</b> _____	<b>Monitors</b> <input type="checkbox"/> ON <input type="checkbox"/> OFF
_____	<b>Lights</b> <input type="checkbox"/> ON <input type="checkbox"/> OFF
_____	<b>With People</b> ___ <b>Without People</b> ___ <b>Staff Shot</b> ___

*Must be prepaid with a Check, Visa, Mastercard or American Express. Cancellations received less than one week prior to the first day of exhibitor move-in will be billed at 50%. Photography Orders ship within 7 business days after closing date of show unless otherwise stated. Claims must be made in writing within 7 days of receipt of materials. Oscar & Associates does not work on speculation. 8/13*

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### **Video Production FAQ's**

#### **Video Shoot:**

Actual filming times may be shorter than the time the videographer is scheduled to be at your booth. Scheduled shoot times include setup and breakdown of videographer equipment and may vary depending on the type of shoot and the equipment. Setup and breakdown typically take 10-15 minutes each for a standard one camera shoot. The amount of footage a videographer records depends on the amount of activity going on within the booth.

**Standard HD Kit**- includes 1 wireless mic, tripod and 1 light kit (on-camera or external - videographer's choice). The light kit is dependent on the shoot needs. We will only supply an on-camera light unless specifically requested otherwise. Please contact us for additional or specific equipment needs.

#### **Delivery of Raw Footage:**

Raw footage is footage captured directly from the camera and is not typically used "as is". In most cases the footage will need to be transferred into an editing program to even be viewable. It is intended to be edited by a professional editor before a final usable version is produced. Raw footage file formats will vary depending on camera equipment and editing equipment used. We will charge \$300.00 for a Half-Day Shoot and up to \$350.00 for a Full-Day Shoot for the conversion of raw footage files to viewable MOV files.

Raw footage such as B Roll is usually shipped within 10 business days from the last day of the trade show. For expedited delivery please contact us.

Online delivery is by [yousendit.com](http://yousendit.com) or [wettransfer.com](http://wettransfer.com). The maximum file size for online delivery is 2 GB.

Raw footage can be delivered on USB drives or external hard disk drives as well. We generally will use a USB stick for data less than 8 GB and a hard disk drive for data over 8 GB in size.

#### **Editing Services:**

We provide a variety of editing services for all videos we shoot. Please contact us for custom editing needs.

#### **Production Service:**

We provide a complete suite of video production services for corporate events, product demonstrations, testimonial videos and others, in addition to videos we produce for you at trade shows. Please contact us for details.

#### **Project Management:**

For videos being edited, we require feedback to our editors within 10 business days of the end of the show. All projects will be deemed completed if we do not receive customer feedback by that point. A project restart fee of \$225.00 will be assessed to reopen a project for 30 days.

We do not store your raw footage for more than 30 days past the completion of your project. We do offer raw footage/video storage for up to 1 year for \$350.00 per project. This storage will make it easier to edit a new video or modify an existing video that we have produced.

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