



QR Leadr



Faster, Smarter, Lead Retrieval

QR Leadr is a QR code powered lead retrieval App that will help you enhance the value of each attendee interaction onsite at expos and trade shows.

Created by Designer Pages

NeoCon 2017 Lead Retrieval

www.qrleadr.com

Key Features

BASIC & PRO LICENSE INCLUDES:



QR Scanning:

Abbreviated for Quick Response (QR), a QR code is a new type of barcode that can be scanned with a camera, such as the camera on your iPhone, iPad, iTouch, or Android devices. You'll be very impressed with the fast readability as compared with former barcode systems.



Bulk Scanning:

Allows users to quickly scan multiple badges simply by moving your camera viewfinder over attendees' badges. This feature is very handy when speaking to groups of attendees at the same time.



Lead Augmentation:

Immediately after scanning an attendee's badge, you'll be able to easily attach product(s) or note(s) to an attendee or group of attendees. Even better, we allow you to import your products and custom notes online so you're quick with your fingers on site, and not typing in product names or note over and over again.

PRO LICENSE ALSO INCLUDES:



Live Follow Up with eLiterature:

As a Pro subscriber you will be able to send follow ups to attendees in real time, as soon as you finish scanning their badge. Now attendees know you care before even having a chance to sleep on it.

Feature requires network connection to be real-time. Without network connection, follow up emails will queue on device, and send automatically once you've connected to a network.

QR Leadr is the recommended lead retrieval package for NeoCon 2017.

For other device options, contact qrleadr@designerpages.com.

Submit your order for QRLeadr at www.qrleadr.com

Basic License 1 License	Early Bird thru 4.14.17 \$450.00	Standard thru 05.12.17 \$500.00	On-Site after 05.12.17 \$550.00
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Pro License 5 Licenses	Early Bird thru 4.14.17 \$600.00	Standard thru 05.12.17 \$650.00	On-Site after 05.12.17 \$700.00
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Additional PRO License \$50/each

Android Rental \$185/each



"QRLeadr enabled our whole sales force to generate leads. It wasn't two people scanning at the front of a long line anymore. Throughout the show, we watched live tracking of our leads on QRLeadr.com."

Doug Shapiro, Brand Manager,
OFS Brands



"We didn't even have to push a button, QRLeadr scanned badges automatically and the attendee's information would show up on the screen. There was a notes column where we recorded if they had questions or wanted any samples. Since QRLeadr saved us time, we had more time to talk with attendees."

Liz Sutton, Showroom Sales Specialist,
The Mohawk Group

LEAD RETRIEVAL AT NEOCON 2017

What is Lead Retrieval?

Lead Retrieval is a means for capturing attendee contact information when they enter your showroom/booth.

Each attendee badge includes; Name, Company, Mailing Address & Email. You can quickly capture information, add notes or products and follow up in real time with your attendees without having to keep business cards or take down hand written notes.

The Basic License allows you to download the app onto one personal device and the pro License allows you to download the app onto five devices.

Order Process:

Visit our website at www.qrleadr.com

Click the Submit Order Online button in the top right hand corner.

Click the Register link and fill out the required information to create your account.

Proceed to order and select **SHOW** in the list of Expos, then click on Basic or Pro License.

You can click the Account button and add products or notes to augment your leads (optional).

Once your order has been place visit the app or play store to download the app to your device.

You are now ready to go. There are sample badges available on the website to ensure you are comfortable with the app prior to the show.

You must be connected to a network to login to the APP, but if you lose connection during the show the scans will be saved to the device until you have network connection again, no leads will be lost.

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